

VALENTINA PICOZZI

SON OF A BIT SINCE 2008

STATEMENT

Valentina Picozzi is a Bitcoin activist artist who for more than a decade, through her artistic practice, has been bringing economic and political issues into dialogue with a pop aesthetic, creating questions and openly criticizing the contemporary system.

Witnessing the change taking place in an area that she began to frequent in its underground phase and that is now attracting more and more interest, Valentina Picozzi acts as a visual storyteller who, through the use of images, succeeds in the arduous task of conveying concepts and ideologies with the immediacy that characterizes the most successful research that takes shape through artistic projects.

With the intention of making complex themes such as economics, finance, technology and coding accessible, she uses her art to stimulate curiosity through captivating works oriented towards the creation of a movement capable of being an expression of society and the collective imagination. Referring back to the tradition of Pop-Art, an artistic movement capable of making itself the bearer of values, symbols and aspirations of society during the post-war economic revolution, the artist transposes it by turning his gaze to the new technological

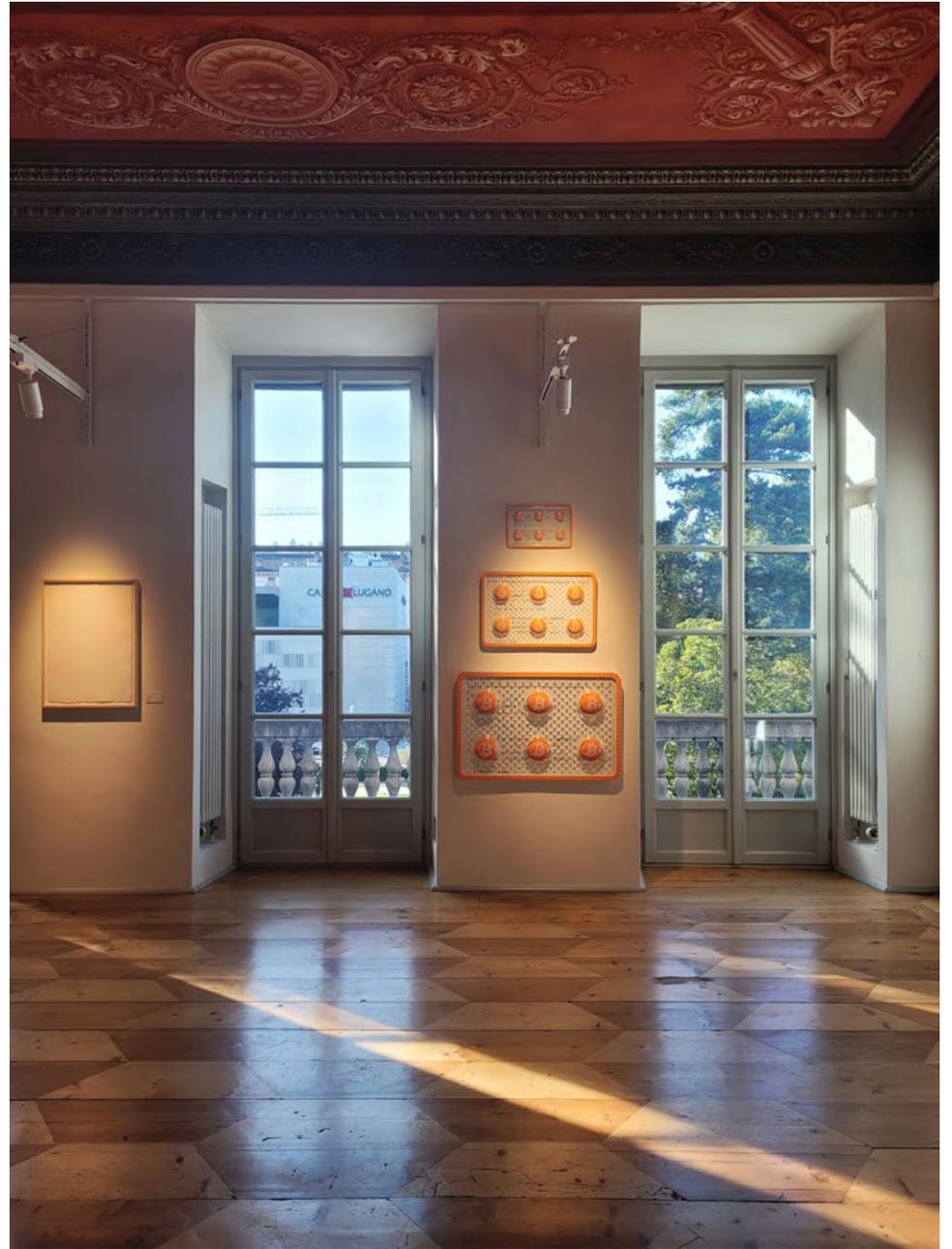
revolution that we live through on a daily basis and in which, even involuntarily, we are immersed.

Through her works, Valentina Picozzi goes beyond technicalities to represent the symbols and values that are part of the collective memory linked to the hacker and cryptocurrency community in which she is actively involved. She thus recounts the birth of virtual currencies and the overcoming of paper money through criticism of the financial and banking system to analyse the currency war currently underway.

“Images create culture. Culture outlines ideals. And ideals influence the future”

Valentina Picozzi is today one of the most distinguished Crypto-Artists globally and combines her multidisciplinary artistic practice with various research and dissemination projects.

son of a bit since 2008



ARTWORKS

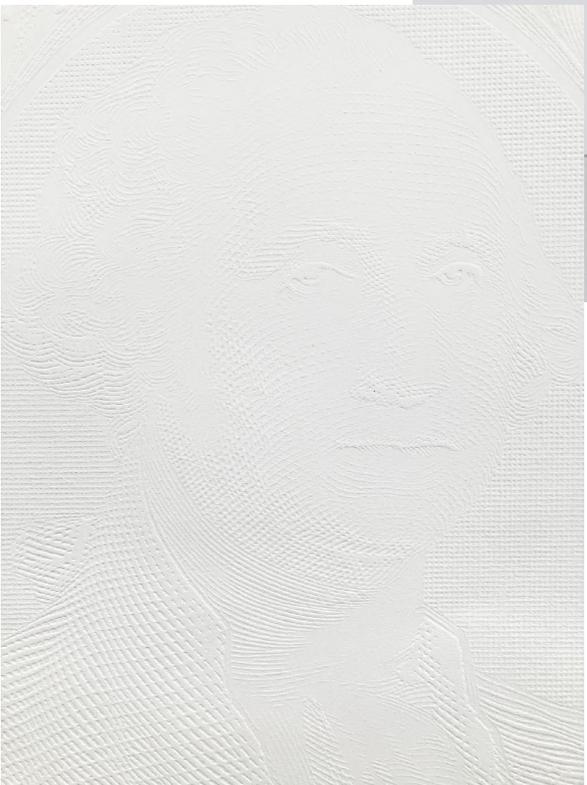


SERIES: FIAT IS DISAPPEARING
90 X 200 CM
MULTILAYER EMBOSING ON PAPER
2024

The work addresses the complexity and fragility of the traditional monetary system through the iconography of a totally white dollar. The choice to deprive the symbol of its usual pigmentation is intentional: an act of visual erasure that aims to highlight the lack of real substance behind the value assigned to paper money. The absence of color represents the abstractness of money, challenging the viewer to reflect on the concept of value.

This work invites a deep dialogue about perception and trust in the monetary system, suggesting that our concept of wealth and power may ultimately be a constructed illusion. White, a symbol of purity and light, becomes a reflector of our complex relationship with currency, prompting us to explore the connections between the tangible and the ephemeral, the real and the artificial.

Through this representation of a dollar dissolving into white, the project invites critical reflection on the transitory nature of wealth and the need to reconsider our relationship with money. The work raises questions about the foundations of our financial system, underscoring the need for a more equitable and sustainable vision of economic and social value.





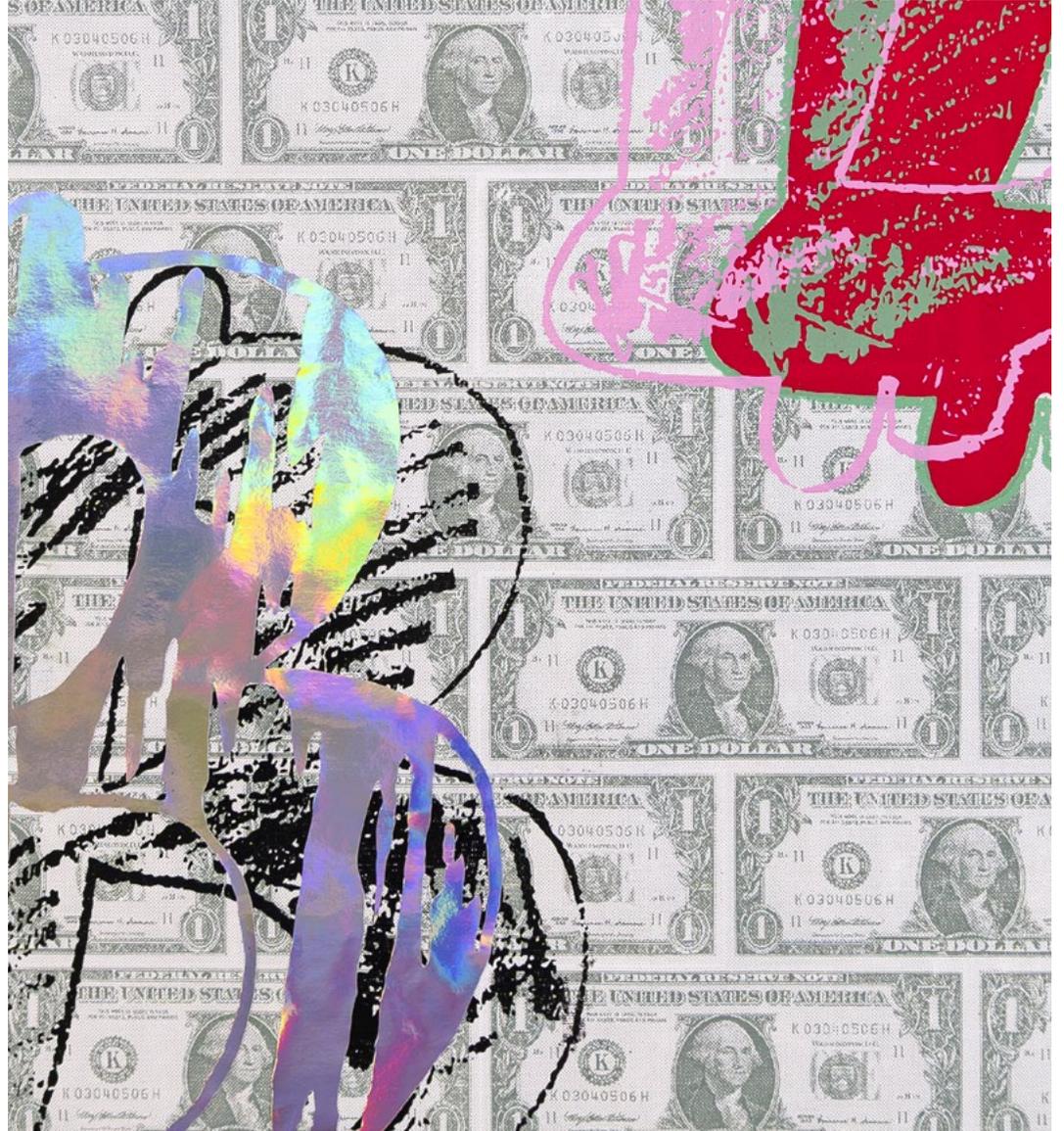
SCREAMING GEORGE #2
50 X 100 CM
PLASTIC PANEL, PLASTI PILLS, SILKSCREEN PRINT
2024



B SIGN
200 X 260 CM
SILKSCREEN, FOIL, PAINTING ON CANVAS
2022

The “B sign” is inspired by the famous “Dollar sign” by Andy Warhol. Back in the 60s he was painting an icon of the American popular culture, like a sign that could be seen to signify success, celebrity and glamour. But what would today’s

choice of new generation? Would they represent themselves into the weak inflated dollar sign or into the bitcoin sign, that’s bringing innovation and hope into the world?





B SIGN (INFLATION IS NOT TRANSITORY)
50 X 50 CM
SILKSCREEN MONOPRINT ON LAURIER PAPER 300 G
2022

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SERIES: CURRENCY WARS | RENMINBANG
100 X 200 CM
SILKSCREEN, PAINTING, MIXED MEDIA ON CANVAS
2022

"The root problem with conventional currency is all the trust that's required to make it work. The central bank must be trusted not to debase the currency, but the history of fiat currencies is full of breaches of that trust" - Satoshi Nakamoto, bitcoin inventor.

Currency wars is an art project that has the aim of explaining to everyday people what inflation is, by reinterpretation national currency banknotes.

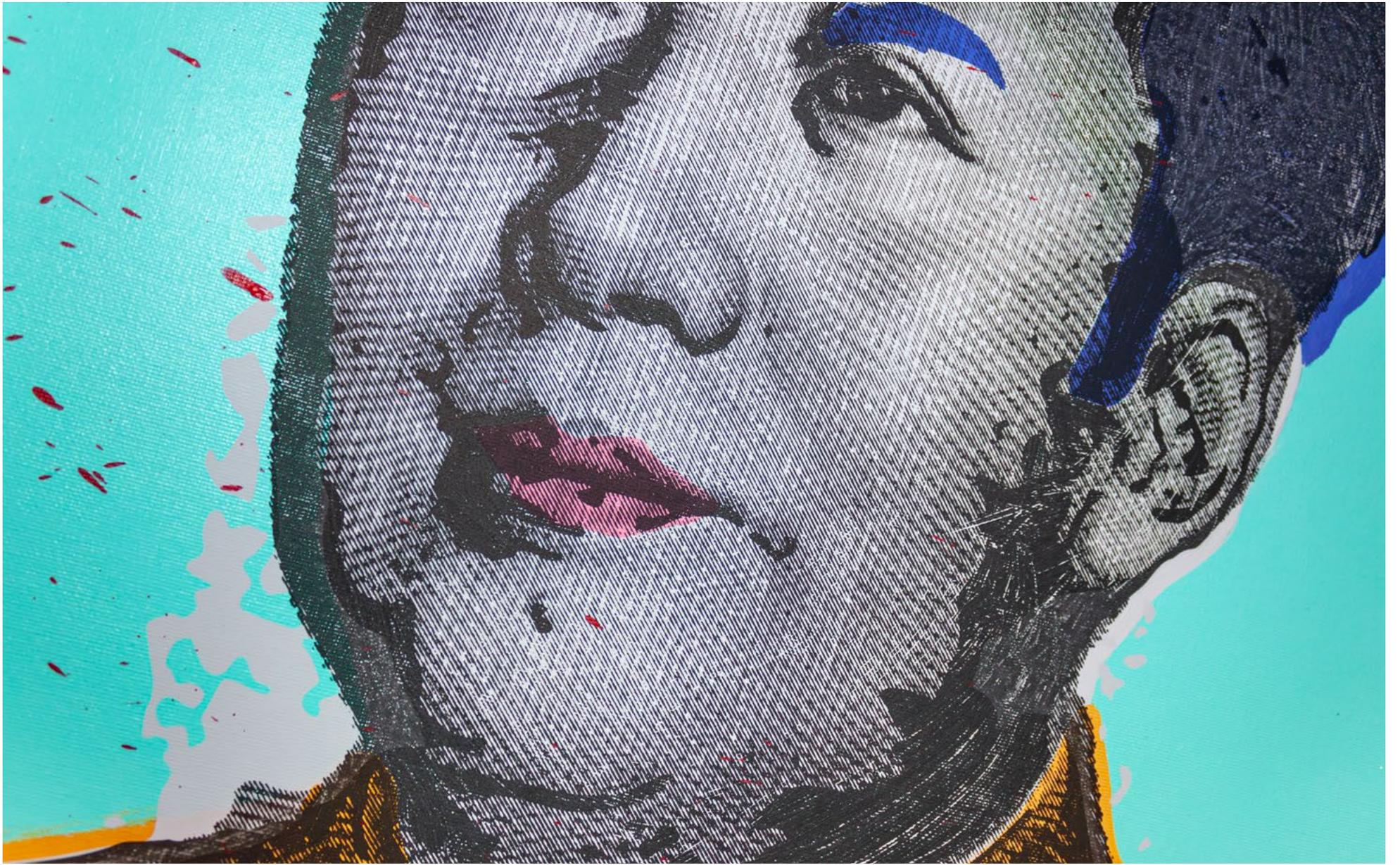
It is important to understand where the old system (the fiat standard system) is failing, in order to embrace the solution that the new decentralize digital money (bitcoin) is offering to the world.

The more governments print money, the less your savings will worth.

China's economy faces currency devaluation drag. Beijing's decision to let the renminbi fall below the symbolic level of 7 to the dollar was a political choice - but ut would not be in China's economic interests to "weaponise"its currency, economists say.

That why Mao got shot with a weapon multiple times in the painting.

How many lives a currency has?



SERIES: CURRENCY WARS | FUERTE?
200 X 85 CM
SILKSCREEN, MIXED MEDIA ON CANVAS
2022

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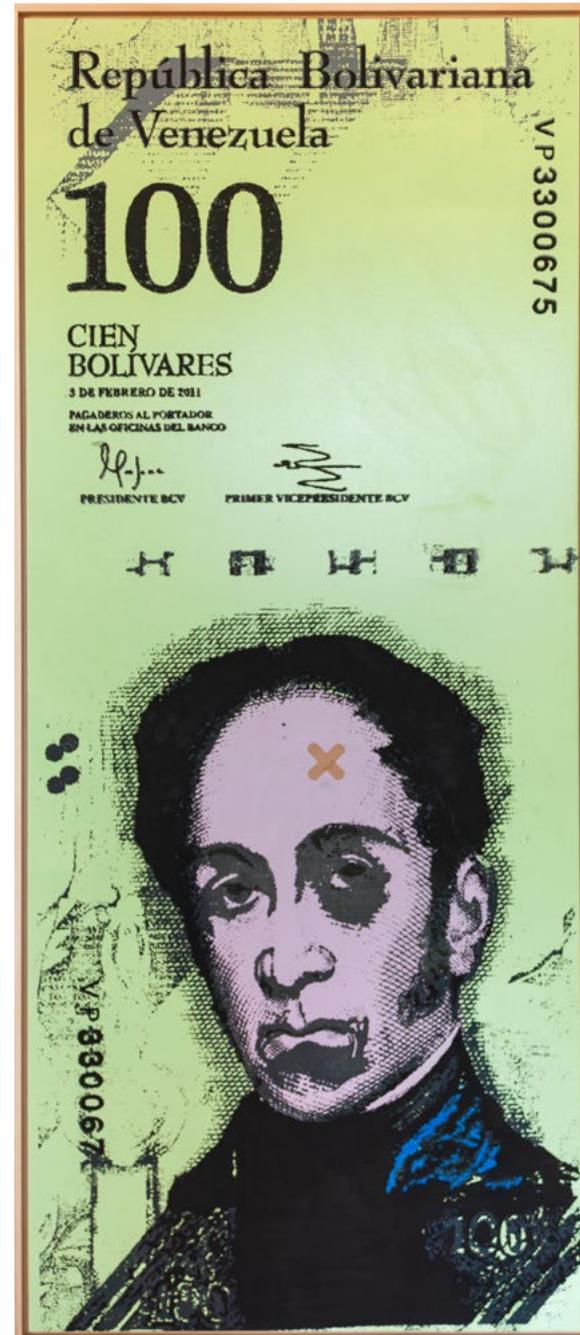
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The Bolivar Fuerte has been the currency of Venezuela since January 1st 2008. The name is literally translated as "strong bolivar". By December 2016, the 100 bolivares fuerte note, Venezuela's largest denomination of currency, was only worth about \$0.023 USD on the black market.

After a series of currency devaluations, that have disrupted the economy... do you really wanna call it "Fuerte"?

That's why in this banknote Bolivar has been beaten up very hard.







SERIES: CURRENCY WARS | SCREAMING GEORGE
 85 X 200 CM
 SILKSCREEN, GLOD LEAF, MIXED MEDIA ON CANVAS
 2022

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The USA keeps raising its debt ceiling and printing money. George Washington is screaming because fiat has lost its value.

Since 2000 the inflation has been 76%.

30245 A

Anna Escobedo Cabral

Treasurer of the United States



SERIES: CURRENCY WARS | IT'S ONE HUNDRED TRILLION DOLLARS
100 X 200 CM
SILKSCREEN, COLLAGE YAMBIKO HOSHO PAPER 70 G MOUNTED ON CANVAS
2022

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Hyperinflation in Zimbabwe was a period of currency instability that began in the late 1990s.

The "One hundred trillion dollars" bill is the note with the most zeroes (it has 14 zeros!) of any legal tender in all recorded history. At one stage this note would not even cover a bus ticket, not a candy bar, nor a coffee.

The Zimbabwean dollar was effectively abandoned as an official currency on 12 April 2009.

While worthless at the time these 100 trillion dollar notes subsequently became popular with collectors.

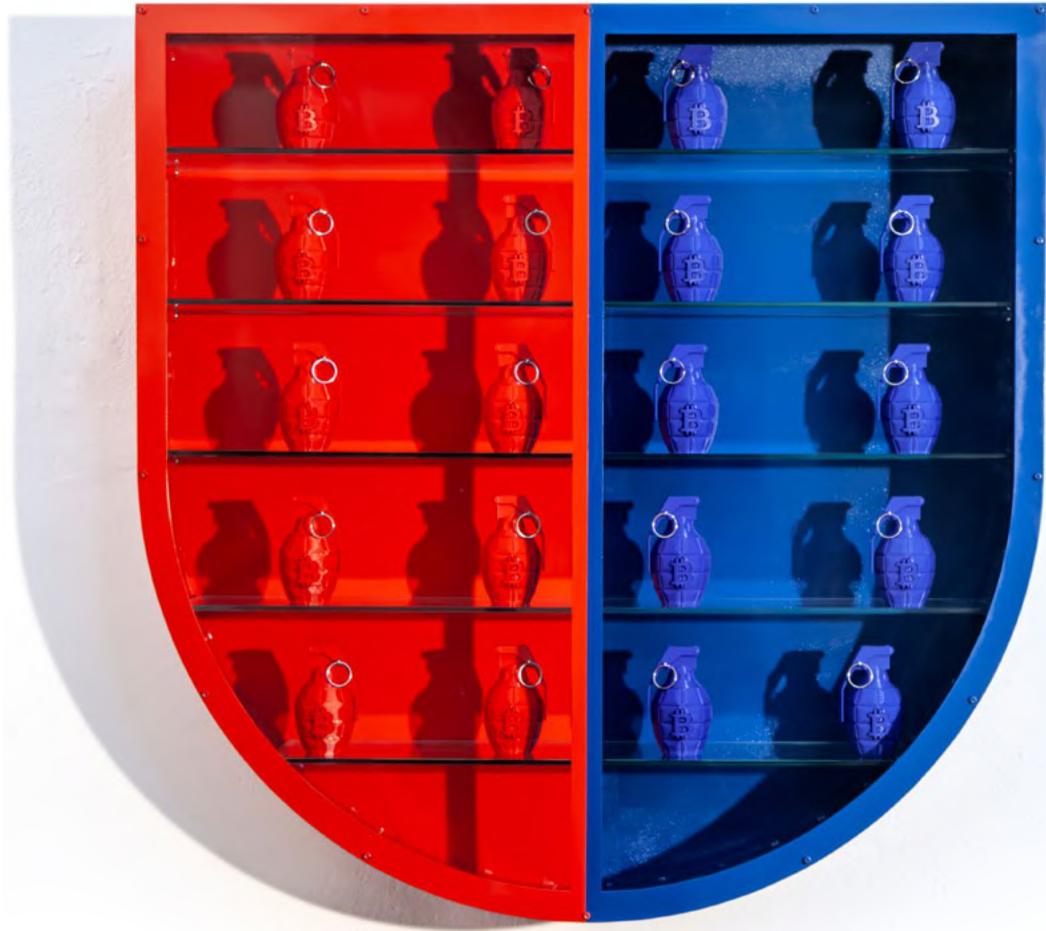




UNTITLED
116 X 116 X 25 CM
STEEL AND GLASS SHOWCASE, 3D PRINTED BITCOIN BOMBS
2023



UNTITLED
100 X 77,5 X 20,5 CM
STEEL AND GLASS SHOWCASE, 3D PRINTED BITCOIN BOMBS
2023



UNTITLED
90 X 90 X 20 CM
STEEL AND GLASS SHOWCASE, 3D PRINTED BITCOIN BOMBS
2023



SATOSHI MOLOTOV
VARIABLE SIZES
GLASS BOTTLE, PRINTED FABRIC, VARIOUS CONTENTS
2023

This stems in part from the fact that decentralized digital money was a goal of politically motivated cypherpunks since the early 1980s. Specifically, they believed private digital money would be a powerful tool for free commerce globally, reducing the power of governments, and therefore, the violence that large governments can commit.

This spirit of meaningful - and peaceful - change has not been lost as bitcoin has taken shape. Many view bitcoin as

not simply a technology, investment, or economic experiment, but more a movement and expression of freedom. This especially resonates in our current moment, where governments prove reckless, and meaningful change through sound money seems increasingly possible.



UNTITLED
15 X 15 CM
MIXED MEDIA
2023

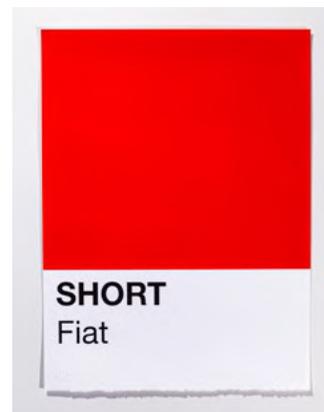
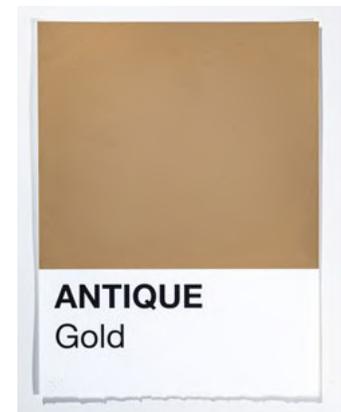
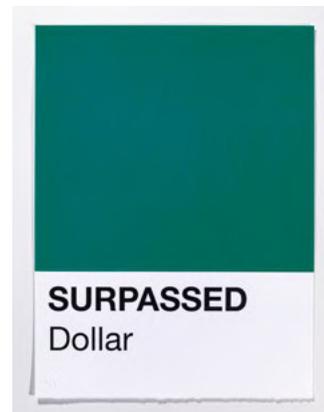
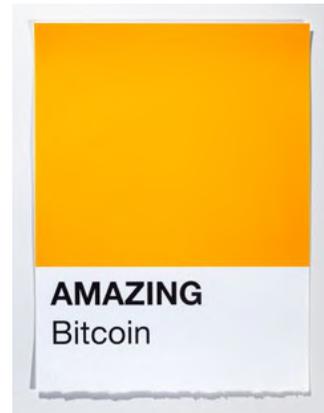


GET THE ORANGE PILL
 26 X 40 CM
 PLASTIC PILLS / BLISTER
 2022

Taking the orange pill when a person has become aware of the existence of Bitcoin and then spends countless hours trying to disprove the Bitcoin thesis and once a person has exhausted all arguments and finally accepts

the conclusion that Bitcoin will inevitably be the next global reserve asset, they are said to have been orange pillled.





THE COLORS OF MONEY
30 X 40 CM (EACH)
SILKSCREEN / FOIL STAMPING / GLITTER ON LAURIER PAPER 300 G
2022



NEWSPAPER
 100 X 130 CM (EACH)
 INKJET PRINT, SILKSCREEN AND PAINTING ON CANVAS
 2022

Even if we live in a digital word, some newspapers' first pages made history in people's collective memory.

artistic reinterpretation of the first pages from Journals around the world.

The Newspaper serie is a tribute to all the important milestone that are part of the bitcoin history by providing an



SON OF A BIT
50 X 70 CM
MULTILAYER ENBOSSING ON ZERKALL PAPER 700 G
2022

I like to consider whoever gets into bitcoin and marries its philosophy... a son of a bit!



I AM ONE, I AM DONE

60 X 60 CM (EACH)

PHOTOPOLYMER ETCHING, SILKSCREEN ON MANUALIS PAPER 280 G

2022

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In 2008 Satoshi Nakamoto published the bitcoin white paper, and bitcoin is now considered to be digital gold.

As trust in institutions like banks has decreased after the financial crisis of 2008, cryptography is now the new paradigm that allowed to create a new hope for people.

IN BANKS WE TRUST



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